

## why you should hire me

I have 16+ years of experience and lots of tricks up my sleeve...

visual design, ux, ui, managing teams, creative direction, branding, art direction, leadership, digital display design, responsive & adaptive design, wireframing & sketching, mobile web, mobile app design, email design, usability testing, prototyping, design thinking, A/B testing, animation, photography & more.

## skills that pay the bills

Software, tools; I'm wicked good at the internets...

sketch, invision, adobe creative suite, balsamiq, office 365, keynote, slack, solid understanding of html & css, wordpress, function fox, workfront, agile, fluent in portuguese, proficient in both mac & windows platforms.

## workin' 9 to 5 (or 3am)

Where I came from, and where I am now...

<b>2016 – Present</b>	craft worldwide, boston, associate creative director
<b>2011 – 2016</b>	staples, inc., senior experience designer
<b>2012 – 2013</b>	lyfepoints, ux design consultant / freelancer
<b>2007 – 2011</b>	upromise / sallie mae, senior interactive designer
<b>2002 – Present</b>	elcruzdesign, owner, designer, consultant
<b>2008 – 2009</b>	avenue100 media solutions, freelance visual designer / ux designer
<b>2004 – 2006</b>	coast to coast medical, inc., designer & webmaster
<b>2004</b>	upromise, inc., freelance designer
<b>2003</b>	pearson education / prentice hall, production coordinator
<b>2001 – 2003</b>	mazer digital media, production coordinator

## education

My mom thinks I'm smart...

bfa in visual design, umass dartmouth, minor in graphic design & typography, graduated with honors, dean's list 5x.